# Angela W. Chu

Dedicated to creating amazing user experiences in the health care space

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## **Product & User Experience**

Rally Health Senior Product Designer March 2019 - present

I design and coordinate user research for our health coaching and digital therapeutics app.

Privis Health Product Design Lead Oct 2017 - March 2019

I was a hybrid product manager & designer for a population health platform, including managing and mentoring a junior designer.

Natera **UX Product Manager** May 2016 - Oct 2017 I led design strategy and execution for our patient & physician portals, ranging from user research to UI to analytics.

Simplee **Product Manager** Marketing Manager May 2012 - Nov 2015 I managed customer success and worked with engineering to turn client feedback into actionable insights and product improvements.

San Francisco HICAP **Design Consultant** Aug 2009 - Jan 2011

I did the content, visual design, & production for a handbook on Medicare and led the website redesign.

Health Research for Action Researcher - Usability Jan 2011 - May 2011

I conducted usability tests for consumer materials on health reform for the California Office of the Patient Advocate.

### Health Policy, Strategy, & Research

California Program on Access to Care Strategic Researcher Sept 2011 - May 2012

San Francisco Department of Public Health Healthy San Francisco Program Planning Intern May 2011 - August 2011

SEIU United Healthcare Workers West Research Analyst July 2005 - February 2009

#### Skills

Sketch Figma Adobe Studio Photoshop InDesign Premiere **InVision** Marvel Zeplin **JIRA VSO** 

#### Volunteer Work

San Francisco HICAP Medicare Benefits Counselor 2009 - 2015

#### **Awards**

Health 2.0 Code-A-Thon - 2016 First Place

Solutions to help seniors understand and manage their health

San Francisco Young Non-Profit Professional Network - 2011 Non-Profit Professional of the Year

### Education

User Experience Design Immersive February 2016 General Assembly, San Francisco

MPH - Health Policy & Management May 2012 University of California Berkeley

**BA** - Economics May 2005 Lewis & Clark College